

# CENTRE WELLINGTON • TRANSPORTATION MASTER PLAN

**Committee of the Whole  
Presentation | May 23, 2017**



**WE  
GO**

**CENTRALLY LOCATED,  
LOCALLY MOVING**

**wsp**

# PRESENTATION OVERVIEW

- 1 What is the Transportation Master Plan(TMP)?
- 2 What are the TMP Goals?
- 3 Addressing the TMP Goals
- 4 Next Steps
- 5 Questions & Answers

# WHAT IS A TMP?



# WHAT ARE THE GOALS?

**GOAL #1** Assess Current Transportation Network and Develop a 25-year Plan

**GOAL #2** Review Highway 6 Fergus Bypass

**GOAL #3** Determine Feasibility of Transit Services to Centre Wellington

**GOAL #4** Assess Current & Future Parking Demand in Fergus and Elora

**GOAL #5** Update Transportation Policies & Schedules in the Official Plan

**GOAL #6** Integrate Recommended Transportation Solutions

**GOAL #7** Develop a Traffic Calming Policy Manual

**GOAL #8** Conduct Inclusive & Effective Public Engagement

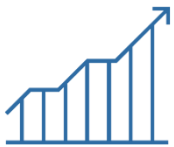
# GOAL #1:

## ASSESS CURRENT TRANSPORTATION NETWORK AND DEVELOP A 25-YEAR PLAN



1

**Develop a model** to simulate existing transportation conditions



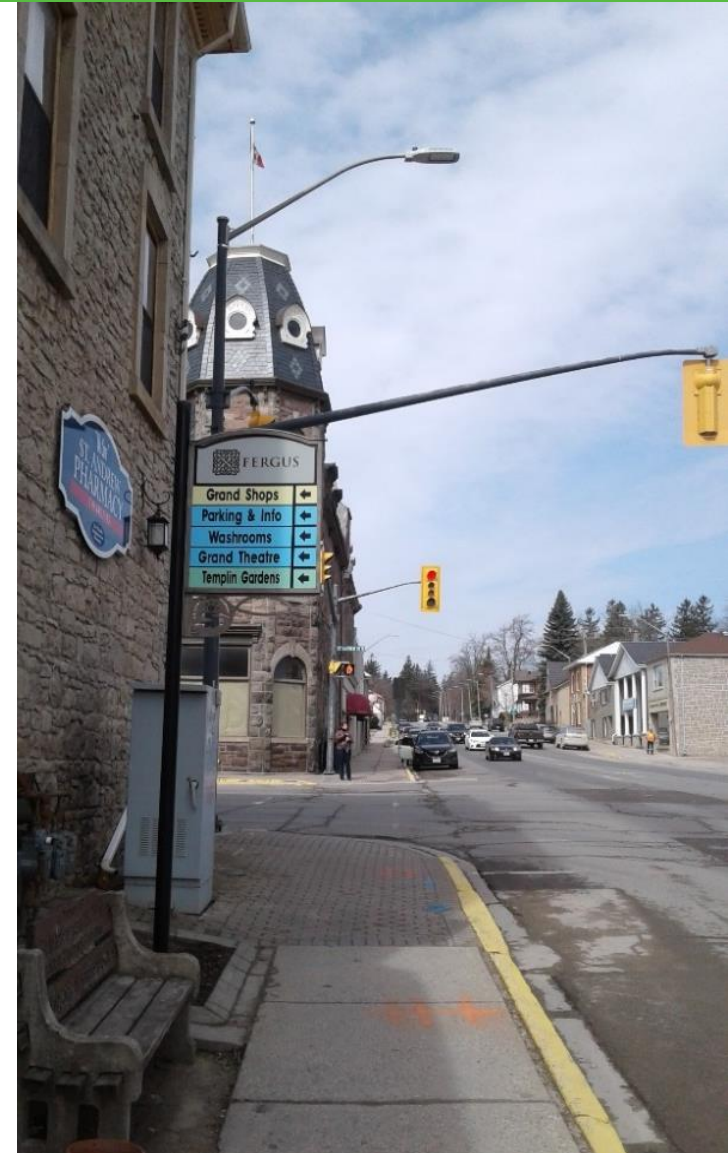
2

**Project** future transportation demand



3

**Recommend** network improvements



# GOAL #2:

## REVIEW HIGHWAY 6 FERGUS BYPASS



1

**Consider** what roads could be used as a bypass



2

**Test alternatives** in the transportation model



3

**Provide** high-level assessment and recommendations for next steps





# GOAL #3:

## DETERMINE FEASIBILITY OF TRANSIT SERVICES TO CENTRE WELLINGTON



1

**Review** existing transit services in comparable and nearby communities

2

**Consult** potential transit users in Centre Wellington



3

**Assess** transit needs in Centre Wellington



4

**Estimate** transit ridership

5

**Determine** feasibility of recommended transit services



# GOAL #4:

## ASSESS CURRENT & FUTURE PARKING DEMAND IN FERGUS AND ELORA

- 1 **Collect and review** background information and data collection
- 2 **Survey** businesses and customers May and August 2017
- 3 **Analyze** current parking needs
- 4 **Analyze** future parking needs
- 5 **Develop** a parking strategy; make recommendations
- 6 **Produce** a Downtown Parking Strategy Discussion Paper





# GOAL #5:

## UPDATE TRANSPORTATION POLICIES & SCHEDULES IN THE OFFICIAL PLAN

- 1 **Recommend additional transportation policies** that could be incorporated into the Township's Official Plan
- 2 **Develop** language to update the transportation element of the Official Plan
- 3 **Provide** guidance on increasing use of cycling, walking and transit as travel modes



### MUNICIPAL OFFICIAL PLAN



Adopted November 24, 2003  
Approved May 31, 2005



# GOAL #6:

## INTEGRATE RECOMMENDED TRANSPORTATION SOLUTIONS



1

Develop **multi-modal**  
implementation strategy



2

**Monitor** progress toward  
goals



3

Produce the **final**  
**Transportation Master Plan**  
report



# GOAL #7:

## DEVELOP A TRAFFIC CALMING POLICY MANUAL

- 1 **Incorporate** complete streets into the discussion
- 2 **Identify** appropriate traffic calming measures
- 3 **Develop** framework to review traffic calming requests





# GOAL #8:

## CONDUCT INCLUSIVE & EFFECTIVE PUBLIC ENGAGEMENT

- 1 Establish a **comprehensive consultation & engagement strategy**
- 2 Build on existing **engagement and communication tools and tactics**
- 2 Provide opportunities for **engagement at key stages in the process**
- 3 Provide **a menu of engagement alternatives** using a range of tactics



# NEXT STEPS

## WHAT IS NEXT FOR THE TMP?

- » Provide comments through our online engagement tool
- » Begin analysis and work towards project goals
- » Project completion in the first quarter of 2018



## MORE TO COME! STAY IN CONTACT WITH THE TEAM...

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# QUESTIONS & ANSWERS

**THANK YOU FOR  
LISTENING!**

**WE ARE HAPPY TO  
ANSWER QUESTIONS  
ABOUT THE TMP!**