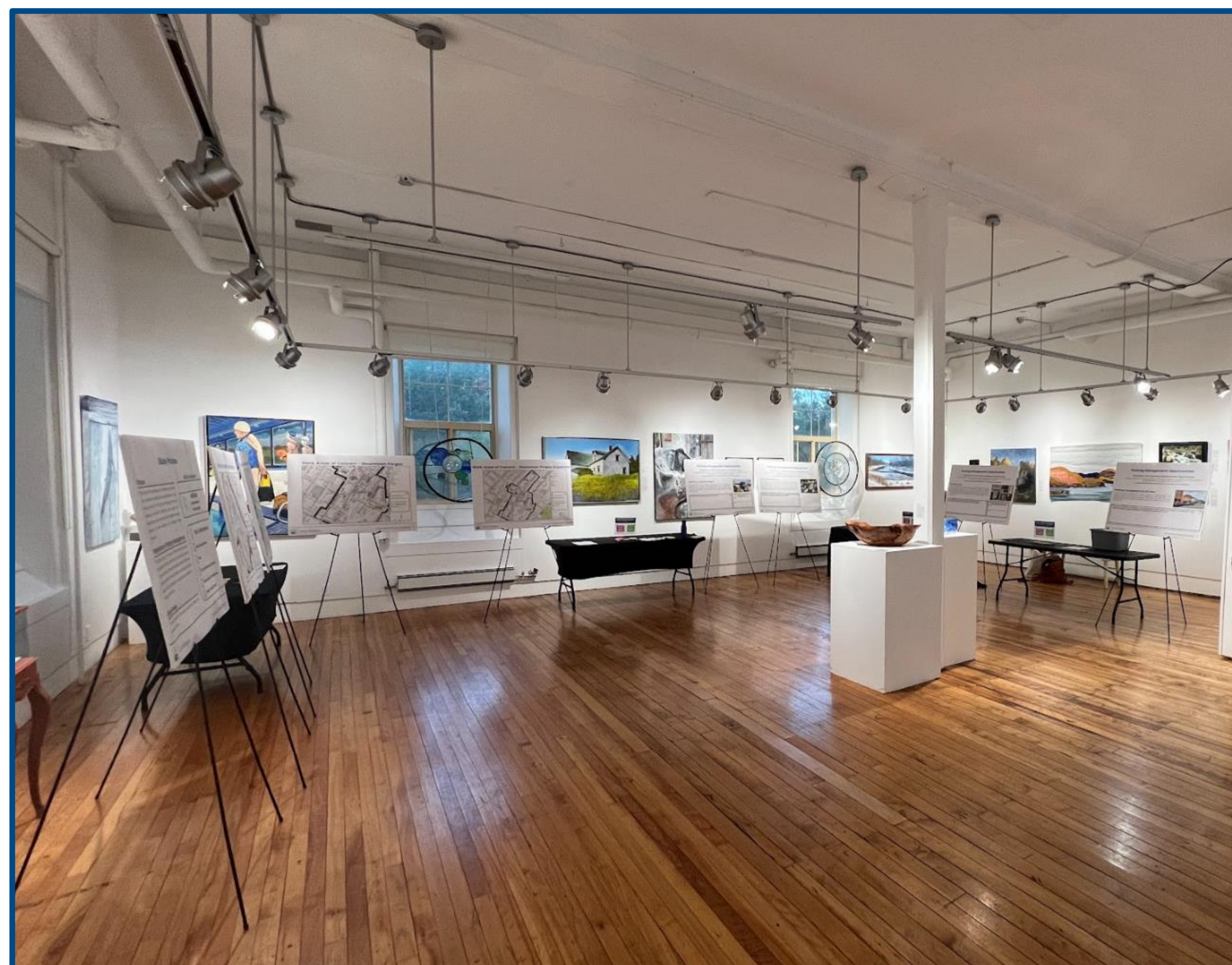


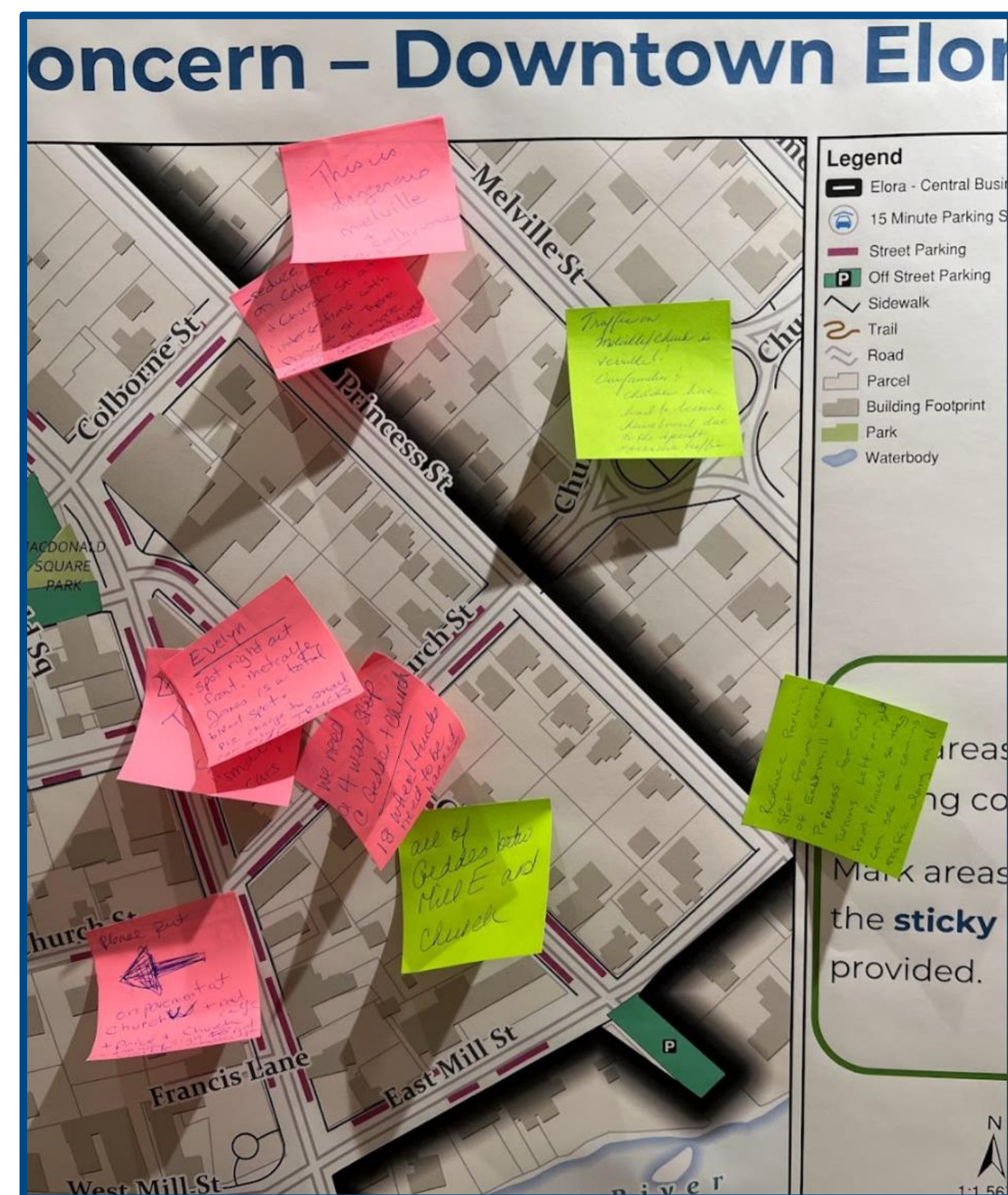
Public Open House Summary

- The Public Open House for the Municipal Parking Strategy occurred on Wednesday, September 20, 2023 from 7:30 PM to 9 PM.
 - Residents and other stakeholders were encouraged to interact with the project team, interact with the project boards, and leave comments.
 - The following slides are the project boards that were presented.



Public Open House Summary

- The project team encourages you to visit the website:
<https://www.connectcw.ca/municipal-parking-strategy>
 - The project webpage contains an **online survey** which we encourage you to complete so that the project team can receive your feedback.
 - Further input can be provided at CWParkingStudy@rjburnside.com.
 - Thank you!



Welcome

Municipal Parking Strategy

Public Open House

Wednesday, September 20, 2023

How to get involved today:

- ✓ Fill out your thoughts on a comment sheet
- ✓ Provide your thoughts and opinions to members of the project team (they have name tags)
- ✓ Partake in activities on the other boards



How to stay involved after today:

- ✓ Visit our webpage to keep updated (scan the QR code on this board for the URL)
- ✓ Fill out the online survey found on the website
- ✓ E-mail us with your comments and questions (CWParkingStudy@rjburnside.com)



Study Purpose

Purpose

The Municipal Parking Strategy is a comprehensive plan that aims to address the parking needs and challenges in our bustling township. With Elora and Fergus becoming an increasingly sought-after destination, the demand for parking has grown, and we recognize the need for a strategic approach to ensure adequate and efficient parking resources.

Importance of Parking Management

Our primary goal is to develop a forward-thinking parking management strategy that caters to the unique needs of Centre Wellington. Through this strategy, we aim to optimize parking utilization, enhance resident and visitor experiences, support local businesses, and support safe and pedestrian-friendly environments.

Study Areas

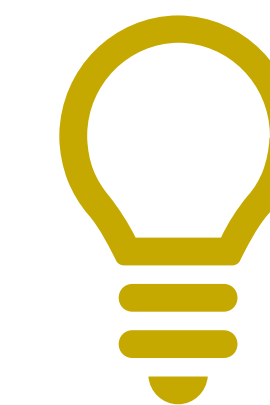
The study areas for this project are Downtown Fergus and Downtown Elora.

Did You Know?



498,000

**Total Number of
Visitors (2019)**



Top 5 Attractions

1

Elora Gorge & Quarry

2

Shop

3

Dine in Restaurant, Café, Pub

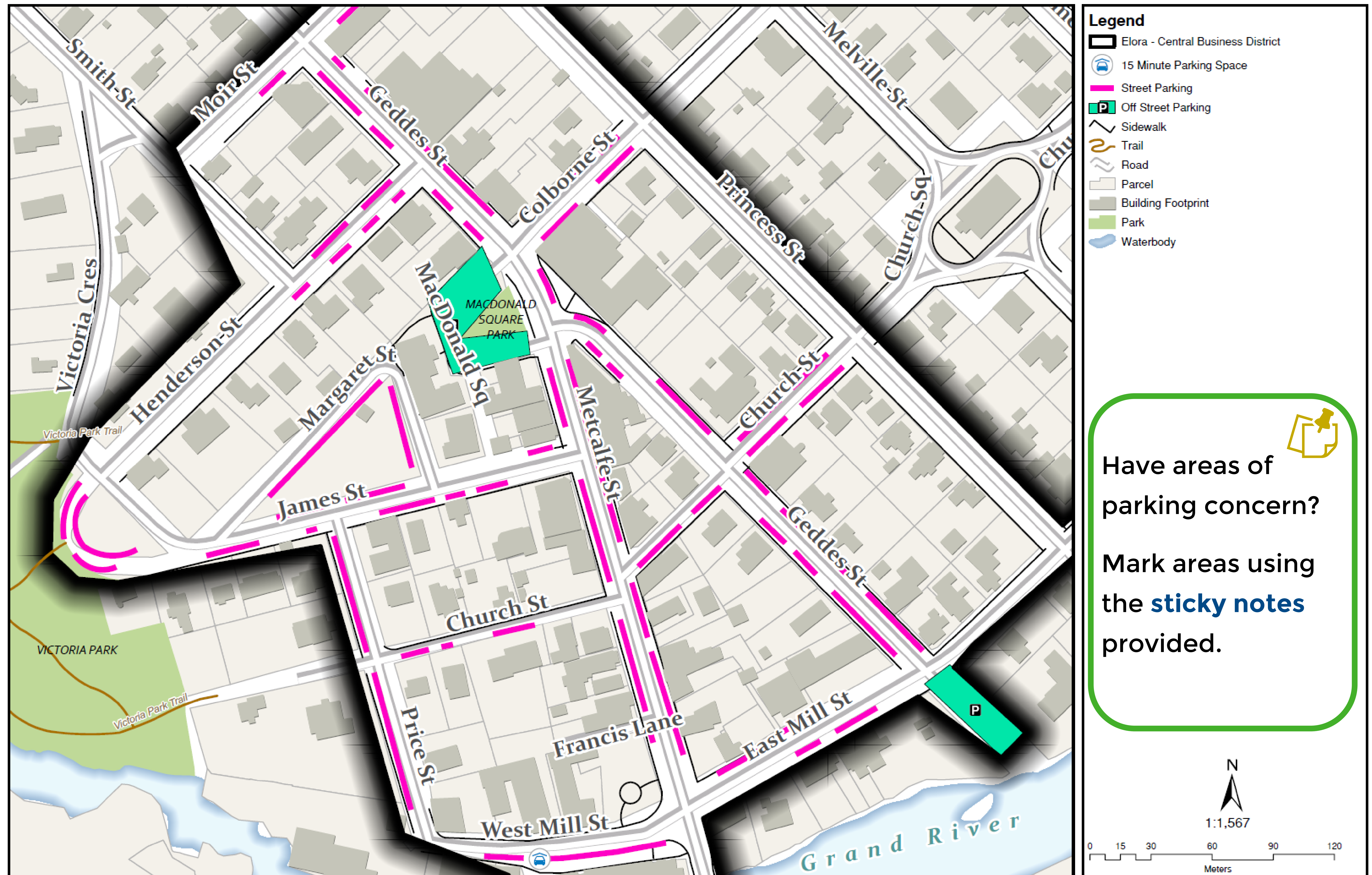
4

Sporting Events / Recreational

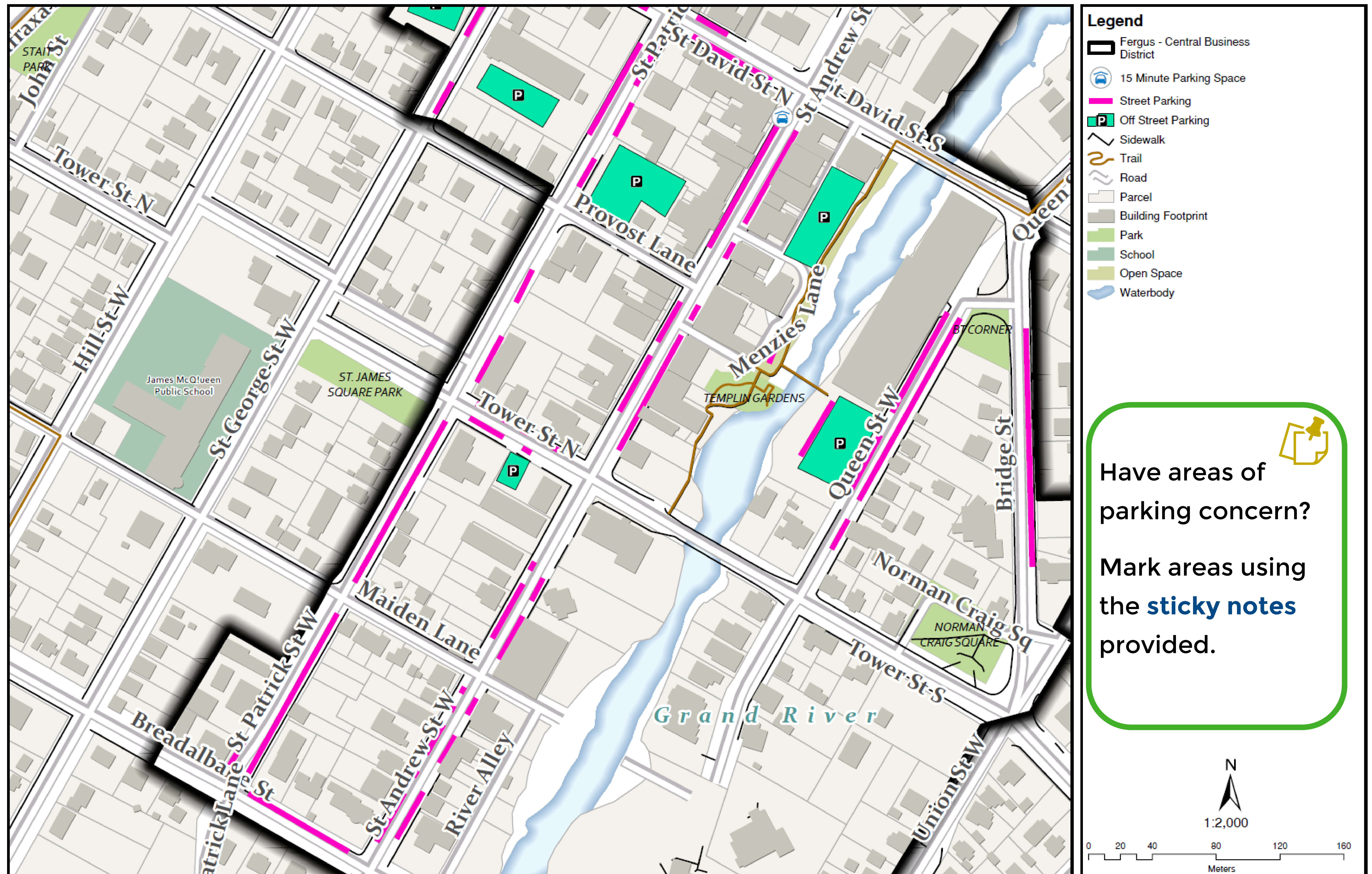
5

Special Festival / Events

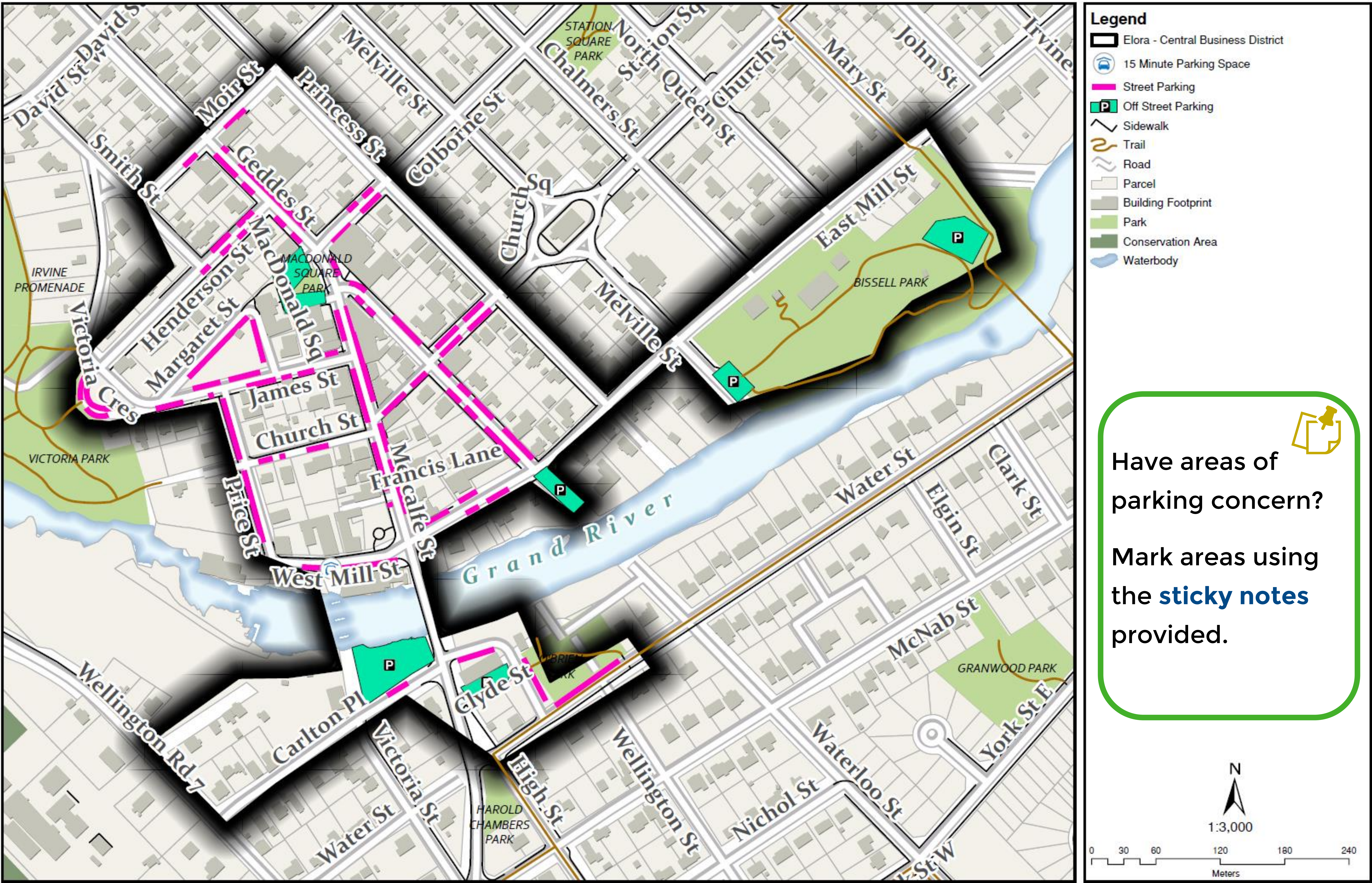
Mark Areas of Concern – Downtown Elora



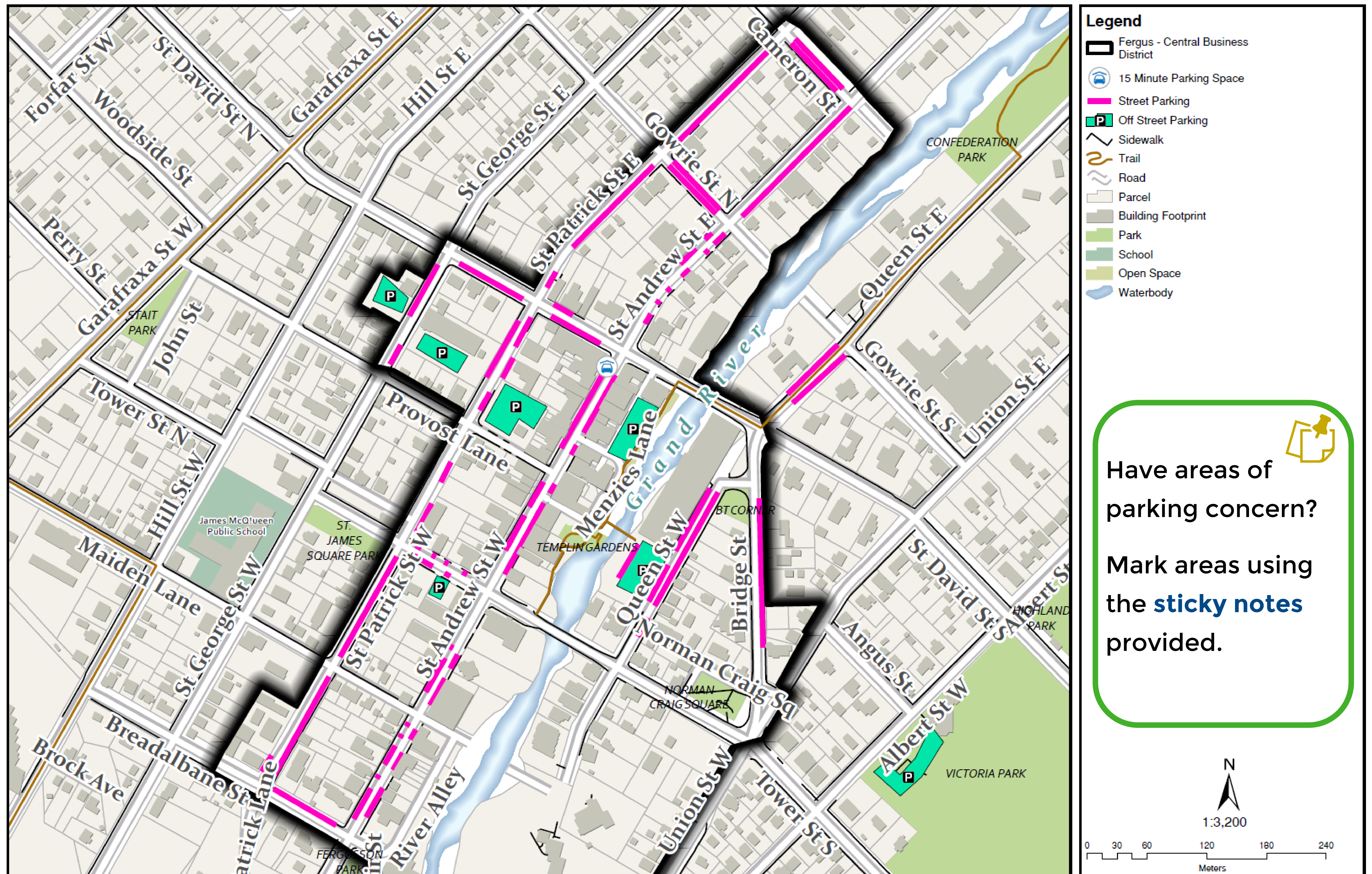
Mark Areas of Concern – Downtown Fergus



Mark Areas of Concern – Downtown Elora Expanded



Mark Areas of Concern – Downtown Fergus Expanded



Parking Management Opportunities

Definition of a Parking Management Opportunity

A strategic approach or initiative aimed at optimizing the utilization, management, or policies related to parking resources within a given area or community.

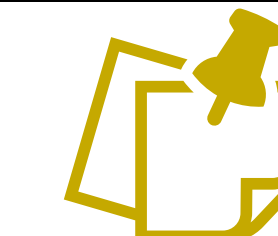
A potential opportunity is listed below. Let us know your experience!

Downtown Shuttle Program

The Downtown Shuttle Program transports visitors and residents to Downtown Elora and Fergus. The shuttle typically operates on Saturday and Sundays. The major benefit of the shuttle program is that the shuttle allows visitors to park outside of the downtown areas where parking is more abundant and available. This study will explore opportunities to refine the shuttle program.



What have your experiences been with the shuttle?



Have you taken the Downtown Shuttle before?

Yes

No

Parking Management Opportunities

Definition of a Parking Management Opportunity

A strategic approach or initiative aimed at optimizing the utilization, management, or policies related to parking resources within a given area or community.

A potential opportunity is listed below. Let us know your experience!

Planned Street Closures

Street closures have been implemented in the past to create pedestrian-only streets. They support vibrant downtowns but reduces parking availability. For 2023, no planned street closures for pedestrian-only streets were planned in Elora due to construction occurring in the area. During the 2023 summer, Provost Lane has been closed in Fergus, but parking availability was not impacted. This study will explore future opportunities for street closures and, if implemented in the future, how to mitigate impacts to parking availability.



Would you like to see more pedestrian-only streets implemented in the future? How are you impacted by their street closures?



Parking Management Opportunities

Definition of a Parking Management Opportunity

A strategic approach or initiative aimed at optimizing the utilization, management, or policies related to parking resources within a given area or community.

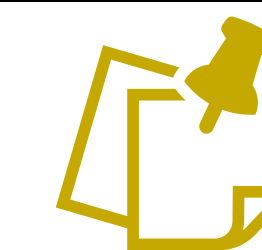
A potential opportunity is listed below. Let us know your experience!

Parking Limits

The three-hour downtown parking limits enhances accessibility by ensuring a consistent flow of customers to local businesses. It reduces congestion, encourages short-duration trips, and maximizes the utilization of available parking resources. Curbside pickup spaces provide parking for quick trips. The 15-minute parking limit helps ensure that these spaces are readily available. This study will explore how parking limits can be implemented in the downtown areas.



**Are the parking limits in the downtown areas sufficient for your trips?
How have they impacted your experience downtown?**



**Have you been able to make use of
the curbside pickup spaces?**

Yes

No

Parking Management Opportunities

Definition of a Parking Management Opportunity

A strategic approach or initiative aimed at optimizing the utilization, management, or policies related to parking resources within a given area or community.

A potential opportunity is listed below. Let us know your experience!

Parking Management for All Users

Downtown parking management aims to cater to all parking users. This includes visitors to the downtown areas, residents who live and work in the downtown areas, and businesses situated in the downtown areas. This study will explore how the parking management system can support these various parking users.



As a resident of the downtown area, employee/employer of the downtown, or visitor to the downtown, how can the parking management system be improved to cater to your needs?

